

Join us in Supporting



TUESDAY, JANUARY 30
GOLF & LUNCHEON

SATURDAY, JANUARY 27
GAMES & LUNCHEON

Benefiting







Dear Members,

It is with great pride that we announce our upcoming philanthropy event for Breast Cancer Research on Saturday, January 27, and Tuesday, January 30, 2024, called Play for P.I.N.K. ®

Play for P.I.N.K. ® (Prevention, Immediate diagnosis, New technology, Knowledge), or PFP, was started in 1990 by a group of women who were saddened when one of their friends was diagnosed with breast cancer. The frightening news galvanized them to do something for her, for themselves, and all women and men affected by the disease. One of the founders suggested a golf tournament: she knew how to run one, so why not? The group decided all money raised must go to breast cancer research. Today, the program has grown to nearly 300 fundraisers across 32 states with an estimated 30,000 annual participants.

Play for P.I.N.K. has presented its sole beneficiary, the Breast Cancer Research Foundation (BCRF). with over \$75 million to date. PFP is currently funding 20 breast cancer research projects led by scientists from leading academic medical institutions worldwide. Please view page 4 of this brochure for the 2022-23 Play for P.I.N.K. Research Projects.

Frenchman's Creek will host two event days this year for members only to raise donations for BCRF through Play for P.I.N.K. Please join us for these events to fund research to develop better treatments for cancer patients. If you are unable to make the events or luncheons, please consider donating to this worthy cause.

Thank you, Marjorie Feld, Chair, Frenchman's Creek Play for PINK Committee

*SATURDAY, JANUARY 27 ***

Play for P.I.N.K. Games & Luncheon

11:15 AM **LUNCHEON* AT THE BEACH CLUB**

1:00 PM GAMES AT THE CHURCH

Make up your own game group and bring your own cards/canasta game. (No Guests)

TUESDAY, JANUARY 30

Play for P.I.N.K. Golf & Luncheon

7:30 AM REGISTRATION AT THE PAVILION

> 8:30 AM 10:30 AM (18 Holes) (9 Holes)

SHOTGUN START

(Make your own Foursome)

1:00 PM **LUNCHEON* AND PROGRAM**

*Food served at the Luncheons will be charged to the members account and is not tax deductible.

^{**}January 27 Games and Luncheon at the Beach Club are restricted by numbers and will be limited to the first 25 tables registered.

SPONSORSHIP PACKAGES

Sponsorship packages include a spot for the golf event. Players in the Sponsors group must RSVP separately.

	\$5,000 OR MORE	PINK PATRON \$2,500-\$4,999	PINK SPONSOR \$1,500-\$2,499
Golf			
Pavilion Luncheon*			
Prominent Signage on the Course			
Listing in the Program			
4 Commemorative Flowers			
2 Commemorative Flowers			
1 Commemorative Flower			

ADDITIONAL OPTIONS

GOLF AND LUNCHEON*

Tuesday, January 30 - Golf and Pavilion Luncheon*

\$500

GAMES AND LUNCHEON***

Saturday, January 27
Games** (Church) and Beach Cub Luncheon*

\$200

PAVILION LUNCHEON*

Tuesday, January 30

\$100 per person

UNABLE TO PLAY? JOIN US FOR LUNCH!

If a member is unable to participate in the Golf or Games portion of the event, they are welcome to attend the Luncheon at the Pavilion on Tuesday, January 30 by registering via the Additional Options on the RSVP form. The \$100 is tax deductible and the member will be charged for the Luncheon on their account.

UNABLE TO ATTEND BUT STILL WANT TO CONTRIBUTE?

For members who are unable to attend the Golf, Games, or Luncheons, but still would like to contribute to Play for P.I.N.K. there is a section on the À La Carte RSVP form to indicate their contribution and their name will be included in the event program when the box is checked.

THANK YOU FOR YOUR CONTRIBUTION!

Please remember, 100% of all proceeds are donated to Play for P.I.N.K benefiting the Breast Cancer Research Foundation and are 100% tax deductible.

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PLAY FOR P.I.N.K. 2022-2023 RESEARCH PROJECTS

Investigating drivers of aggressive breast cancer in African American women

Christine Ambrosone, PhD & Chi-Chen Hong, PhD - Roswell Park Comprehensive Cancer Center

Developing new treatments for hormone-positive breast cancer

Carlos L. Arteaga, MD - University of Texas Southwestern Medical Center Benita S. Katzenellenbogen, PhD - University of Illinois at Urbana-Champaign

Developing new therapeutic strategies for metastatic breast cancer

Robert Benezra, PhD - Memorial Sloan Kettering Cancer Center Stephen J. Weiss, MD - University of Michigan

Understanding the origins of estrogen receptorpositive breast cancer

Joan S. Brugge, PhD - Harvard Medical School

Improving response to PARP inhibitors for treatment of breast and ovarian cancer

Ursula A. Matulonis, MD & Panagiotis Konstantinopoulos, MD, PhD - Brigham and Women's Hospital / Dana-Farber Cancer Institute / Harvard Medical School

Identifying new biological pathways in cancer cells to target with new therapies

Andrew Ewald, PhD - Johns Hopkins University School of Medicine

Leading research in lifestyle interventions to prevent breast cancer and to improve treatment

Anne McTiernan, MD, PhD - Fred Hutchinson Cancer Research Center Electra D. Paskett, PhD, MSPH - The Ohio State University Eric P. Winer. MD - Yale School of Medicine

Working to develop better treatments for aggressive breast cancers

Joshua LaBaer, BSc, MD, PhD - Arizona State University Geoffrey M. Wahl, PhD -The Salk Institute

Seeking biomarkers to improve response to treatment

E. Aubrey Thompson, PhD - Mayo Clinic Cancer Center, Jacksonville, FL

Improving immunotherapies for breast cancer

Jedd Wolchok, MD, PhD & Taha Merghoub, PhD - Weill Cornell Medicine Sandra and Edward Meyer Cancer Center

Studying aging and the immune system in cancer patients

Hyman B. Muss, MD - University of North Carolina Lineberger Comprehensive Cancer Center

Thank you in advance, for your donation to Play for P.I.N.K benefiting the Breast Cancer Research Foundation!

For additional information, please contact
Frenchman's Creek Members Play for P.I.N.K. Event Committee Members:
Marjorie Feld, Andrea Finkel, Robin Kimball, and M.L. Cocci.

To learn more about Play for P.I.N.K. via playforpink@bcrf.org | www.playforpink.org

For our Fundraising Disclosure Statement, please visit www.playforpink.org